WE ALSO SUPPORT

High Point Market
Thank you for recurring funds of $2,955,472 for transportation and marketing. Continued state support is critical to maintaining its $6.73B economic impact in NC and global dominance.

HP 365
Thank you for the 2017 $1.5M matching grant, already leveraged for another $25M to support entrepreneurs, innovators, and makers in the home furnishings industry. The center is already partially open, with exciting plans for further development.

Expand Health Coverage Solutions
Support businesses by expanding health coverage through Medicaid expansion or other appropriate options for NC.

Job Development Investment Grant (JDIG)
Thank you for raising the cap from $20M to $35M. Continue to strengthen the State’s key economic development tool by eliminating JDIG’s cap and sunset.

Transportation
Support the 2013 Strategic Transportation Investments law, and key area road improvements: Lexington Avenue Gateway, Sandy Ridge Road (I-40 to Market Street), and US-70 widening to Burlington.

Education
Support funding for NC’s educational system at every level: pre-K-12, community colleges, and universities, including UNCG and NC A&T, which are vital to educating North Carolina’s workforce.

Infrastructure for Jobs
Support policies and investments in roads, rail, airports, seaports, intermodal facilities, advanced telecommunications, and information technology.

LOOKING TO THE FUTURE

Inland Port Modernization
NC’s #1 manufacturing region has growing critical needs for modernization and expansion of our outdated inland port. An assessment of needs and solutions will be ready in the fall to inform funding in the FY 19/20 budget.

“Ready for School: Ready for Life” Early Childhood Initiative
We have begun a nationally unique, major P-3 initiative to transform our early childhood support system with a goal that children arrive ready for kindergarten and are reading at grade level by grade 3 - the key indicators of success in adulthood. We expect to pursue supportive policy in the next several years.

Downtown Revitalization as an Economic Development Strategy
There may be future opportunities to complement over 15 exciting public/private projects in downtown Greensboro and High Point.

$2.5M + $2.5M = $5M
non-recurring state grant
donations
private investment &
& donations
= evergreen early-stage seed fund
Strategic Investments to Secure North Carolina’s Global Prominence in Manufacturing

MEGASITE DEVELOPMENT

First Launch Capital Fund
Megasite Development
Eastern Triad Workforce Development Initiative
Pilot Career Academies

WE ALSO SUPPORT

High Point Market
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LOOKING TO THE FUTURE

Inland Port Modernization
“Ready for School, Ready for Life” Early Childhood Initiative
Downtown Revitalization as Economic Development Strategy

MEGASITE DEVELOPMENT

Greensboro-Randolph Megasite Infrastructure

Thanks to your bold action during the Toyota-Mazda recruitment, the Greensboro-Randolph Megasite is a serious contender for transformational prospects. To further strengthen its global competitiveness:

- Fund the $30M relocation of the transmission line – the largest perceived “risk factor” on the site – in FY 19/20; and
- Reactivate, fund, and/or create an official “rapid response” protocol for Department of Commerce’s Site Infrastructure Development Fund, eliminating “site readiness” risk as a negative for all NC megasites.

Aerospace Megasite at Piedmont Triad International Airport (PTIA)

Thank you for strong support for PTIA, and its new 1,000-acre Aerospace Megasite. Ongoing state support for future projects is critical to the fast-growing Aviation and Advanced Manufacturing sectors of NC’s economy:

- Increase the NCDOT Aviation Grants to Commercial Service Airports in FY 19/20 and convert them to recurring funds for all commercial service airports.

PILOT CAREER ACADEMIES

Academies of Advanced Manufacturing
Academies of Computer Science
Academies of Transportation, Distribution and Logistics
Academies of Biomedical Technology

After careful study with the business community, Guilford County Schools (GCS) is unveiling CTE programming starting with 6 innovative Career Academies at existing high schools in the fall of 2019. These first 6 will ultimately serve 2400 students with rigorous programming that leads to credentials and degrees. While capital and staffing needs will be funded under current systems, there are two unique things we need from the State to ensure success:

1. Grants of $1.5M in FY 19/20 and $1.5M in FY 20/21 for industry-standard equipment, technology, and materials for daily, hands-on training ($250K/school/year). These have proven critical to the success of such programs elsewhere, but are not covered in existing state, local, or federal funding streams.
2. Pilot Regulatory Relief:
   - Match charter, restart, and private schools’ flexibility to enable industry experts to become teachers, and for companies to “loan” employees to the classroom; and
   - Grant authority to create public-private partnerships to pay for the building renovations and to sustain ongoing needs for industry-standard technology and equipment.

Greensboro-Randolph Megasite Infrastructure

ETWDI is a business-led, 6-10 year public-private partnership pilot between 25 workforce development agencies in Alamance, Guilford, Randolph, and Rockingham Counties, which are creating and expanding workforce development programming to build a reliable pipeline of skilled workers.

We are on track to accomplish everything we promised for the FY18/19 $3.2M grant:

- Leverage another $12.6M in other funding;
- Development and launch of targeted communications campaign aimed at students, parents, educators, businesses, and the public;
- 100% increase in youth and adult workers in apprenticeships or other training;
- 175% increase in participating businesses (primarily advanced manufacturing and service technicians);
- New and expanded “hands-on” exposure strategies at schools and worksites, including programming like AMP Camp, Career Focus Fridays, Coding Camp, and GAP Core; and
- Elements are scalable, replicable, and are being shared with other areas in the state.

We request grants of $4.5M in FY 19/20 and $4.5M in FY 20/21 to increase exponential growth:

- Continue and expand apprenticeships and other programming strategies;
- Extend programming to adult veterans;
- Continue and expand communications campaign to add billboards, direct mail and more TV;
- Expand employer participation and add new sectors: IT, Cybersecurity, Aviation, Healthcare, Logistics, and Construction; and
- Expand Middle School program from 10 schools to 40.

PILOT CAREER ACADEMIES

EASTERN TRIAD WORKFORCE DEVELOPMENT INITIATIVE (ETWDI)